

Aisha Henderson, M.ISM

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SUMMARY

My objective is to secure a permanent position where I can demonstrate my passion in software development utilizing WordPress, PHP, JavaScript and jQuery, Ajax, MySQL, APIs, CSS and HTML5. I currently have over 10 years of experience developing and maintaining professional websites, with 5 years' experience developing custom WordPress themes and plugins. My key responsibilities include backend web development, frontend web development, software development life cycle, project management, website maintenance and building professional rapport with clients, managers and team members to ensure successful and exceed project expectations.

HIGHLIGHTS OF QUALIFICATIONS

1. Strong understanding of WordPress backend website development ecosystem
2. Building client rapport and maintaining excellent relationships between team members, managers and key investors
3. Over 10 years of experience developing, designing and managing websites
4. Daily technologies/languages/software include WordPress, HTML5, CSS3, PHP, jQuery and JavaScript, Git and Gulp
5. Mobile first approach using Responsive Web Design (RWD) techniques and/or Bootstrap
6. Utilize Git version control and Bitbucket/Jira/Assembla/GitHub to manage websites revisions
7. Ability to work independently as well as within a team.
8. Utilize XAMPP/MAMP Pro to assist with local development environments
9. Very proficient in using IDE/Code Editors such as PHPStorm IDE and VS Code Editor

RELEVANT SKILLS AND ABILITIES

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| Professional: | Frontend and Backend Website Development, WordPress Theme Design and Plugin Development, Website Maintenance, Website Performance |
| Language: | PHP, MySQL, HTML, jQuery, CSS3 |
| Application: | Adobe CC Applications (Photoshop, Illustrator, InDesign, Dreamweaver) |
| CMS/Framework: | Bootstrap, WordPress |
| Software: | Gulp, MAMP/XAMPP, Git, PHPStorm, Terminal |

EDUCATION

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| Master of Information Systems Management Keller Graduate School of Management, Atlanta, GA | May 2005-2006 |
| Bachelor of Science in Computer Science/Business Emphasis Albany State University, Albany, GA | May 2001-2004 |
| Programming & Scripting Language Courses Completed Introduction to JavaScript, PHP, HTML, CSS & Introduction to C++ | May 2001-2004 |

PROFESSIONAL EXPERIENCE

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| WordPress Software Developer (10-month contract) Prime Oncology, Atlanta, GA | August 2017 – June 2018 |
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- Developed complex interfaces to support the business model for Prime Oncology's new and improved website (<https://www.primeoncology.org>)
- Utilize RESTful APIs (JSON, XML) to connect with third party APIs (xAPI, Sugar API)
- Utilize xAPI to build custom e-learner content (<https://xapi.com>)
- Developed shortcodes for the editorial team to use within the posts/custom post types
- Develop helper functions that are responsible for breaking down larger tasks into smaller, more readable (and more testable) pieces.
- Utilize WordPress helper functions and template tags.

- Develop functions that wrap other more complicated functionality for a caller to use.
- Work extensively with the popular plugins Advanced Custom Fields, WPBakery Page Builder and Yoast SEO
- Utilize WP_Query to customize retrieved posts
- Assist team members with questions about functionality, working locally, and workflow.

Lead WordPress Web Developer

A.H. Web Design, Atlanta, GA

August 2009 – August 2017

- Design, develop, and deploy fully featured websites using the WordPress Content Management System (CMS) as the foundation
- Work closely with project managers, brand strategists, designers, programmers, copywriters and online marketing team members to find the best design and technical approach
- Regularly engaged in internal and client meetings to explore project scope and gather feedback
- Design custom WordPress themes using the starter theme, Underscore (_S), HTML, CSS, SASS, JavaScript, PHP, and Redux Framework
- Design and implement new features and functionality
- Ensure high-performance and availability, and managing all technical aspects
- Formulate an effective, responsive design and turning it into a working theme and plugin
- Deployment from local environment to staging then to production using MAMP, Git and a private repo on Bitbucket
- Use of custom post type, custom field type and Redux Framework to create custom categories and taxonomies
- Delegation of project tasks to other team members
- Work with QA department to test web application components to assess whether the solution meets the reliability, performance, capacity, scalability and technical requirements
- Provide senior technical support to both in-house staff and clients
- Execute and monitor standards for user interfaces page design and graphics development
- Implement e-commerce platforms using WooCommerce plugin
- Facilitate client WordPress training, site documentation and website maintenance
- Developed website prototypes that will represent the creative idea and objective of the website

- Develop websites using the mobile first approach using Responsive Web Design (RWD) techniques and media queries
- Utilize JavaScript with jQuery to implement elegant user experience design
- Collaborate with developers, designers and project managers
- Educate clients on maintaining a successful web presence

A.H. Web Design Portfolio

Roederick Vines – GICLEE and LITHOGRAPHS Paintings (<https://rvinesvision.com>)

Dr. Hicks Practice – Family Practice (<https://www.drhickspractice.com>)

VeloSource Healthcare – Staffing Agency (<https://www.velosource.com>)

Multi-Energy Group – Engineering (<http://www.multienergygroup.com>)

Non-Profit Trainer, CPA – (<http://www.gyhickscpa.com>)

Front-end Web Developer (5-month contract)

Centers for Disease Control and Prevention, Atlanta, GA

June 2016 – November 2016

- Front-end web developer for proprietary Microsoft's ASP.NET MVC Framework, C#, Razor and LINQ driven applications
- Utilize HTML, CSS3, and JavaScript leveraging the Bootstrap framework to display the backend data according to the prototype
- Responsive Web Design implementation for the desktops, laptops and mobile devices
- Responsive Web Design and cross-browser testing utilizing desktop, mobile & tablet devices
- Provide feedback with UI design and complex responsive design solutions
- Developed the frontend web pages using ASP.NET and C#
- Programmed dynamic reports, extracting data from the SQL Server database and using ASP.NET MVC, C# and LINQ to display the data

WordPress Web Developer & Programmer Analyst

Epsilon, Atlanta, GA

June 2013 – May 2016

- Introduce SASS as a new method of frontend development to enhance the Web Development Team workflow as it welcomes scalability, organization for building complex websites
- Build websites using a mobile fist approach, Responsive Web Design
- Developed websites using WordPress as the Content Management System (CMS)

- Work with development team members in building complex websites
- Provided Front-end design and back-end development via <http://texasfamilyfitness.com>
- Provided Front-end design and back-end development via <http://fitnessconnection.com>
- Provided monthly website maintenance via <http://texasfamilyfitness.com>
- Prepare an Introductory SASS course to present to the web development team members
- Manage WordPress Multisite Network, which includes adding domains, plugins and managing content
- Setup Hosting environment for purchased domains
- Use the branding style guide as a reference to build and modify Landing pages
- Build custom WordPress websites using Genesis Framework 2.0 and PHP
- Creative development of email marketing materials including email campaigns
- Modify pre-built WordPress plugins in accordance to customers' needs
- Perform quality assurance tests on all web projects such as Landing pages, Target Display Ads, Email Marketing Campaigns
- Plan, develop, test, implement, analyze & maintain the web applications utilizing WordPress as the CMS
- Work with business analysts and technical team to develop and finalize requirements while delivering modern web solutions
- Provide web application consultation, support and technical recommendations to colleagues in Sales and Design departments
- Monitor the websites for quality assurance, adherence to procedures & system performance to avoid interruptions of service and to provide quality customer service
- Maintain assigned applications providing resolution of issues in a timely manner
- Adhere to project management methodology and standards
- Communicate with management staff on a timely & regular basis
- Maintain a current knowledge base for a wide range of web skills and share that knowledge with the rest of the technical team
- Write documentation to describe program development, logic, coding, and corrections
- Test web application components to assess whether the solution meets the reliability, performance, capacity, scalability and technical requirements

Lead WordPress Web Developer

Alliance for Digital Equality, Atlanta, GA

July 2010 – August 2012

- Use languages such as PHP, jQuery, HTML and CSS to develop and maintain the website's functionality and aesthetics
- Design templates, graphics and banners for the website by utilizing Adobe Dreamweaver, Flash and Photoshop
- Optimize website for successful keywords to have better search results and organic web traffic
- Install SSL to enhance security features to support client integrity for online donations
- Design brochures, flyers, business cards, booklets, calendars and e-newsletters
- Delegation of project tasks to other team members
- Analyze and report the weekly and monthly performance metrics of email marketing campaigns using MailChimp and Google Analytics

Web Developer & Database Manager

Parker Executive Search, Atlanta, GA

July 2007 – August 25, 2009

- Develop and maintain company website by developing features using PHP, MySQL, HTML, CSS, and JavaScript.
- Install PHP, MySQL and Apache (MAMP) on Mac environment for local testing
- Serve as the primary web developer and responsible for all stages of website life cycle from initial design and architecture to development, deployment, and management
- Customize Parker Executive Search website via secure login features to support client integrity
- Redesign, develop, & implement new PHP code base to increase scalability and user experience
- Work directly with team members to gain requirements and projects goals, ensuring that all objectives were outlined and accomplished
- Coordinate with technical services and management to ensure that projects did not exceed budget and time constraints
- Responsible for quality assurance of finished websites including the validation of web forms and links and web pages

Programming Support Specialist

Reynolds & Reynolds, Duluth, GA

March 2005 – July 2007

- Maintain and customize Reynolds & Reynolds dealership system software code
- Provide programming support and quality assurance tasks for Dealer Management Software
- Responsible for diagnosing, troubleshooting, resolving and documenting system and/or software issues
- Troubleshoot customer problems of various complexities and provide technical support via email and/or phone. Customer issues may relate to code defects, product configurations, hardware configurations or other issues
- Manage case intake, workflow and research efforts for application support issues
- Ensure cases are worked and closed according to company guidelines
- Work with appropriate resources and departments to resolve issues
- Use Pick Basic based code, ERA (UNIX Variant) and Radar (Version Control) to create, manage and test code
- Work with the Team Leader and Manager to improve processes and productivity
- Validate other team members code changes and act as a mentor to other team members by answering questions and recommending resolutions
- Develop and maintain test plans, specifications, procedures, and results
- Additional responsibilities include training and mentoring new programmers and ensuring compliance with standard processes and procedures